



YOUR AGENT

Alaina

ALAINA SCHUSTER

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Harcourts
Holmwood

“ Since 1991,
people
have been
at the heart
of what
we do. ”



ALAINA SCHUSTER

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Holmwood Real Estate Ltd

Licensed Agent REAA 2008

DRIVEN BY OUTCOMES, GROUNDED IN CONNECTION

Warm, approachable, and genuinely people-focused, Alaina brings a unique mix of professional expertise and personal care to helping clients achieve their real estate goals. Originally from Southland, however having spent most of her adult life in Christchurch, she feels well connected to the local community and well versed with the ever-changing Canterbury landscape.

Before stepping into real estate, Alaina built a successful career in human resources working across a range of industries where she supported diverse stakeholders, navigated complex challenges, and helped deliver quality outcomes to get the best out of people and the organisation. Her strengths in negotiation, problem-solving, and clear, empathetic communication are skills she brings confidently to the property world.

Alaina also owned and operated a successful cosmetic appearance medicine franchise for five years, where she honed her abilities

in customer service, business growth, marketing, team leadership, and sales. That experience sharpened her eye for detail, strengthened her client-first mindset, and taught her the value of consistently delivering a high standard of service

Outside of her professional life, Alaina enjoys staying active and connected—whether it's through netball (in any capacity: player, coach, or manager), running, Pilates, podcasting, or diving into continued learning in psychology, business, and HR. She's also a firm believer in balance, happy to unwind with a glass of bubbly and good conversation with friends and family.

Driven, down-to-earth, and client-focused, Alaina brings heart, hustle, and high standards to everything she does, making her a trusted partner for anyone looking to take the next step in their property journey.

What others have to say

“

Alaina puts people first, delivering exceptional support and guidance every step of the way.

After months of consistently sharing off-market opportunities with us, Alaina recently helped us purchase our new home (and then sell our current home). When we found the right place, she guided us through the auction process (our first experience), making sure we felt informed, prepared and confident every step of the way. For Alaina, it was never about the transaction. She genuinely cared about what was best for our family and helped us achieve it. What sets her apart is that she sees the person, not the transaction. After we purchased our home, she organised a special viewing for our kids and brought along a 'sold' sticker for each of them, making them feel part of the journey...something that meant a lot to us.

A SMITH

“

Friendly, helpful,
highly recommend

We had a great experience working with Alaina to purchase a town house. From the get go she was friendly, approachable, and proactive. We are based in the North Island so trying to buy in Christchurch could have been a tricky process but Alaina made it all feel very easy with great communication. We would highly recommend her to anyone looking to purchase a new home and would certainly use her again ourselves.

N AND D DARLING

“

Great communication

A friend of ours suggested Alaina, it felt like we weren't going very far on our own. Once we started working with Alaina the momentum picked up. She was great with communication, advising us, visiting multiple properties with us and we now own our first home. We are very happy, and couldn't have done it without Alaina

M DAVIES

“

Amazing Result!

Alaina had a short deadline to get my house sold for the right price, to purchase another property, and she did it! Alaina had all the right contacts in the Harcourts network to get the job done. Amazing result thank you!

M JOHNSTONE



Recent sales

BARBADOES STREET,
CHRISTCHURCH CENTRAL



TODD AVENUE,
BISHOPDALE



KENWYN AVENUE,
ST ALBANS



TILFORD STREET,
WOOLSTON



MCDUGALL AVENUE,
ST ALBANS



BORDESLEY STREET,
LINWOOD



ARIKI PLACE,
HEI HEI



MILLCROFT PLACE,
PARKLANDS



HAMMOND PLACE,
SPREYDON



WESTON ROAD,
ST ALBANS,







We are Holmwood

Since 1991, people have been at the heart of what we do. It was true then, and it continues to be true, today.

We've seen how buying or selling a home changes people's lives and we work with our clients throughout the entire process to make sure they get the results they're happy with.

From industry leading sales personnel to an established track record that sees Holmwood ranked highly within Harcourts every year, we don't just promise to deliver, we deliver on our promise.

Our experience has taught us that the happier we make people, the better we do. It's something we don't take for granted and why we love what we do.

And it's why Harcourts Holmwood are your kind of people.

The Holmwood difference



IT STARTS WITH YOU

At Holmwood, we always put you first. Our success is built on our proven ability to achieve great results for sellers and find dream properties for buyers.



WE'RE READY

Things happen fast in real estate. Our agents stay on the pulse with the technology to move quickly, and always with an eye for a great opportunity.



AND FOCUSED

Holmwood agents single-mindedly pursue the results you want, and work harder to make things happen whether you're buying or selling.



THE PERFECT PLAN

Our three-step selling plan gets great results and makes the seller's job easier. We take the latest market information to create the best marketing campaign. Then we present your property to the market, pursue every opportunity and keep you fully consulted. And when the sale happens, we guide you through the entire process.



BUYING MADE EASIER

When you're buying it can be a rollercoaster of despair and stress or delight and excitement – sometimes all in the same hour. Your Holmwood agents are experts in smoothing out the bumps. They stay in constant touch with accurate market feedback and answers to your questions.



GOING... GOING...

Selling by auction? Our auction specialists really do the job. From creating urgency with intensive, high profile marketing to getting cash buyers into the bidding room at your auction.



FREE MARKET APPRAISAL

Interested in what your property is worth in today's market? Request a free property appraisal with no obligation.



YOU'RE WITH THE BEST

The Holmwood team has been consistently ranked in the top of its group within Harcourts every year for the past decade. Our exceptional service has seen our people win a plethora of prestigious regional and national awards.



JUST ASK OUR CLIENTS

Around 80% of our residential business is by referral. Our clients are so happy with our service – and the results – they almost always point their friends, family and colleagues in our direction.



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